**Lead Vendor Sheet**

\*\*\*Prior to starting a lead order ask your manager or Vice President to help you set up a plan for success\*\*\*

1. Cherry Pick Leads (found on the CRM)-- Final expense and mortgage protection
	* Descriptions for each type of lead are on the CRM.
	* Leads range from INSTANT ($11 Instant Leads) to 2 years old. Cost ranges from .50 to $11 a lead.
	* On the CRM, click the “leads” drop-down, go to “Order Lead” and then select any Cherry Pick Leads option. Search by state & county.
	* You will need to add your credit card to the CRM to be able to purchase
	* Be sure to check for discounts going on for CRM Leads
2. Facebook Final Expense lead Vendors
	* [LEAD GURUS](https://leads.theleadgurus.io/fexleadorder)
	* [LEADRILLA](https://leadrilla.com/refer/4G2RH)
	* [TTC LEADS](https://tipstricksandclosers.com)
	* [HAPPY LEADS](https://www.happyagentleads.com/order-leads)
	* [GAMETIME LEADS](https://www.gametimeleads.com/) (MY FAVORITE)
3. MailPro - FEX mailers
	* Direct mail: $31/lead. Lock out any county to receive exclusive leads.
	* Takes 3-4 weeks to start receiving
	* Contact: Sasha 860.317.1335 option 4 or leads@familyfirstlife.com
4. MailPro – Mortgage Protection BPL mailers
	* No deposit. $60/lead. Billed daily as leads come in.
	* 3-4 weeks to start receiving
	* Contact Raychelle 404.484.0056 or fflseleads@gmail.com
5. LeadCo Mailers - MP mailers
	* Prepay for leads. Initial deposit between $1100-$1200. On average, it’s about $60/lead depending on the county
	* Contact **Cheryl Davis** at 918-712-2013 or email her at cheryl@leadcoleads.com
6. LeadCo Mailers - Senior MP mailers
	* MP leads for people age 70+. Prepay for leads. Initial deposit between $90-$100. On average, it’s about $9/lead depending on the county.
	* Contact **Cheryl Davis** at 918-712-2013 or email her at cheryl@leadcoleads.com
7. ARM Leads – RETRO
	* 1-4 yr. old mortgage date. $430 per 1,000 mail outs
	* 3-4 weeks to start receiving. Leads are dropped in your CRM.
	* Contact: Sasha 860.317.1335 option 4 or leads@familyfirstlife.com
8. ARM Leads – FEX
	* Exclusive & New. $375 per 1,000 mail outs
	* 3-4 weeks to start receiving. Leads are dropped in your CRM.
	* Contact: Sasha 860.317.1335 option 4 or leads@familyfirstlife.com
9. ARM Leads - First Class Weekly
	* Less than a week old data on new homeowners. $675 per 1,000 mail outs
	* 3 weeks to start receiving. Leads are dropped in your CRM.
	* Contact: Sasha 860.317.1335 option 4 or leads@familyfirstlife.com