**Lead Vendor Sheet**

\*\*\*Prior to starting a lead order ask your manager or Vice President to help you set up a plan for success\*\*\*

1. Cherry Pick Leads (found on the CRM)-- Final expense and mortgage protection
   * Descriptions for each type of lead are on the CRM.
   * Leads range from INSTANT ($11 Instant Leads) to 2 years old. Cost ranges from .50 to $11 a lead.
   * On the CRM, click the “leads” drop-down, go to “Order Lead” and then select any Cherry Pick Leads option. Search by state & county.
   * You will need to add your credit card to the CRM to be able to purchase
   * Be sure to check for discounts going on for CRM Leads
2. Facebook Final Expense lead Vendors
   * [LEAD GURUS](https://leads.theleadgurus.io/fexleadorder)
   * [LEADRILLA](https://leadrilla.com/refer/4G2RH)
   * [TTC LEADS](https://tipstricksandclosers.com)
   * [HAPPY LEADS](https://www.happyagentleads.com/order-leads)
   * [GAMETIME LEADS](https://www.gametimeleads.com/) (MY FAVORITE)
3. MailPro - FEX mailers
   * Direct mail: $31/lead. Lock out any county to receive exclusive leads.
   * Takes 3-4 weeks to start receiving
   * Contact: Sasha 860.317.1335 option 4 or [leads@familyfirstlife.com](mailto:leads@familyfirstlife.com)
4. MailPro – Mortgage Protection BPL mailers
   * No deposit. $60/lead. Billed daily as leads come in.
   * 3-4 weeks to start receiving
   * Contact Raychelle 404.484.0056 or fflseleads@gmail.com
5. LeadCo Mailers - MP mailers
   * Prepay for leads. Initial deposit between $1100-$1200. On average, it’s about $60/lead depending on the county
   * Contact **Cheryl Davis** at 918-712-2013 or email her at [cheryl@leadcoleads.com](mailto:cheryl@leadcoleads.com)
6. LeadCo Mailers - Senior MP mailers
   * MP leads for people age 70+. Prepay for leads. Initial deposit between $90-$100. On average, it’s about $9/lead depending on the county.
   * Contact **Cheryl Davis** at 918-712-2013 or email her at [cheryl@leadcoleads.com](mailto:cheryl@leadcoleads.com)
7. ARM Leads – RETRO
   * 1-4 yr. old mortgage date. $430 per 1,000 mail outs
   * 3-4 weeks to start receiving. Leads are dropped in your CRM.
   * Contact: Sasha 860.317.1335 option 4 or [leads@familyfirstlife.com](mailto:leads@familyfirstlife.com)
8. ARM Leads – FEX
   * Exclusive & New. $375 per 1,000 mail outs
   * 3-4 weeks to start receiving. Leads are dropped in your CRM.
   * Contact: Sasha 860.317.1335 option 4 or [leads@familyfirstlife.com](mailto:leads@familyfirstlife.com)
9. ARM Leads - First Class Weekly
   * Less than a week old data on new homeowners. $675 per 1,000 mail outs
   * 3 weeks to start receiving. Leads are dropped in your CRM.
   * Contact: Sasha 860.317.1335 option 4 or [leads@familyfirstlife.com](mailto:leads@familyfirstlife.com)